Regaining Privacy Online

Limit your exposure against online predators

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Please Note: All site names and corporate names listed in this book are used for reference purposes only. They are copyrighted and/or trademarked by the individual companies that own them.

Introduction

Personal information is quickly becoming public through online information resources. "We have privacy issues," according to Kim Komando, USA Today.

By entering your name into one of many online people search sites, anyone can get your contact information within seconds (even your unlisted phone number). Other sites offer more personal information in reports, such as financial and other details you probably don't want readily available. Still more offer a reverse phone number lookup feature where your home or cell number can be entered to get your name, address and other details. Where are they getting this information? From public records in most cases, including court, campaign finance, mortgage, property, birth, death, driver's license, professional license, marriage and voter records. These are often supplemented with information sold by other sources, such as timeshare companies.

The good news? You can often "opt out" of having your information on these sites. Many of the sites are owned and operated independently, so in most cases you must contact each site directly to opt out.

Use the steps outlined in this book to help keep your personal details private in as little as an hour. If you don't have that much time, you may want to focus on the following first:

- Intelius Same database used for Yahoo.com, Switchboard.com and Addresses.com. See page 22 for details.
- WhitePages Same database used for the entire WhitePages.com network, including Superpages.com, PhoneNumber.com, Address.com, 411.com and MSN.com. See page 14 for details.
- US Search Same database used for *InstantPeopleFinder.com*, *WhoWhere.com* (Lycos People Search), Lycos White Pages, and Reunion.com. See page 27 for details.

The databases for these sites are used to populate many other online resources, so you remove much of your vulnerability quickly by addressing these. When you have time, however, it's best to see if you can also opt out on the individual secondary sites. Since

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^{*} This book details every site we could find with an opt-out policy as of January 2009. New sites are created constantly, though they usually use one or more of the databases currently available. We will update our listing and make it available periodically. You can also search online for "public information/public records" and compare your search results to the sites detailed here.

the secondary sites may not refresh their data right away, your details will remain visible until the next refresh unless you can contact them directly. (Please Note: Some secondary sites don't appear to have individual opt-out policies.)

Also keep in mind that many public records sites refresh their data every four months from multiple sources. You should revisit the sites every 90 days to see if your record has been repopulated. The only option to block your public records completely is to contact the offices where records are kept that contain sensitive information about you, such as your county's land records office. (The process of having public records sealed typically requires a court order.) This process ensures that the information will not be available to the public or to any public records site.

Our instructions are divided into two sections:

- Section 1 Quick Fix: Links to online opt-outs and templates only
- <u>Section 2</u> Details: Links plus some nitty gritty details

Within each section, we include the:

- Online opt-out steps available for:
 - WhitePages The same database is used for Superpages.com, PhoneNumber.com, Address.com, 411.com and MSN.com.
 - o AT&T/Anywho
 - o DoNotCall.gov This site does not provide information to others, but it does help you reduce marketing calls to your phone number(s). Be sure to use the "gov" extension or it will be hard to reach the actual site (several similar URLs have been purchased to market other services).
 - o ZoomInfo
 - Ameridex
 - Intelius, which sells background reports to anyone. Reports can include your birth date, court records, address history, income, home value and relatives.
 (Online opt outs only available for secondary sites *Yahoo.com*, *Switchboard.com* and *Addresses.com*.)
 - US Search, which sells background reports to anyone. Many online phone directories also link to it and/or use the same database, such as InstantPeopleFinder.com, WhoWhere.com (Lycos People Search), Lycos White Pages, and Reunion.com. (Online opt outs only available for WhoWhere.com/Lycos People Search and Lycos White Pages.)

- o ZabaSearch (Online opt out only available for \$20.)
- o Phone Number Directories
 - Directory Assistance Plus/Fonecart
 - ReversePhoneDetective/FreeCellPhoneTracer
- Fax or snail mail opt-out steps available for:
 - Intelius. Removing your data from Intelius by mail also removes it from updates applied at *Yahoo.com*, *Switchboard.com* and *Addresses.com*.
 - PeopleFinders/Enformion
 - PublicRecordsNow/PrivateEye
 - USA People Search
 - US Search. Removing your data from US Search by fax also removes it from updates applied at *InstantPeopleFinder.com*, *WhoWhere.com* (*Lycos People Search*), *Lycos White Pages*, and *Reunion.com*.
 - Acxiom.com, which provides data to businesses and law enforcement officials.
 - o Veromi
 - Lost People
 - ZabaSearch (Mail opt out available for FREE.)
 - LexisNexis People Locator Products & Services Removing your data from LexisNexis by mail also removes it from updates applied at *Accurint*.

Section 1: Quick Fix

This section features direct links to online opt-out URLs/email addresses as well as letter templates you can use for the sites that require fax or snail mail requests. For more detail, please refer to <u>Section 2</u>.

Please note that the opt-out policies for all sites are likely to change periodically. If a solution presented here isn't working, check the privacy link on the site for changes. **You may earn a reward!** If you discover a new and verifiable opt-out solution for any site, use the contact form at <u>regainingprivacyonline.com/update</u>, and we will provide a cash reward up to \$100!

Online Opt-Outs

Site/Link	Opt-Out Template/ Email Link	Privacy Link for Added Details	Other Information
WhitePages www.whitepages.c om/ (plus the following) www.superpages.c om www.phonenumber .com/ www.address.com/	www.whitepages.c om/10001/cust serv /removal_form	www.whitepages.com/privacy central	Search the site first to confirm you have one or more listings. Removed in 3 to 5 business days.
www.411.com/ msn.whitepages.co m/			
AT&T/Anywho www.anywho.com	www.anywho.com/ help/privacy_list.ht ml	www.att.com/gen/ privacy- policy?pid=2506	Submit number online and use that phone to call 732-978-5000, ext. 1 to confirm. Removed in a few minutes.

Site/Link	Opt-Out Template/ Email Link	Privacy Link for Added Details	Other Information
DoNotCall.gov	www.donotcall.gov	www.ftc.gov/ftc/pri	This is a free service
www.donotcall.gov	/register/reg.aspx	<u>vacy.shtm</u>	for removing your numbers from telemarketing lists.
ZoomInfo	Email request to	Click "Privacy	
www.zoominfo.com	remove@zoominfo.	Policy" at the	
<u>/</u>	com with URL of	bottom of the	
_	your profile.	home page.	
Ameridex	www.ameridex.co	www.ameridex.co	
www.ameridex.co	m/newp.php	m/privacy.html	
m			
Intelius	N/A – Only	www.intelius.com/p	Faxed <u>letter</u>
www.intelius.com	available for	rivacy.php	required to opt out
www.iiitelias.com	secondary sites		of this main site. See
(for the following)	(below).		Section 2 for <u>details</u> .
Yahoo.com	yahoo.intelius.com/	info.yahoo.com/pri	Removed in 1
	optout.php	vacy/us/yahoo/det	business day.
phone.people.yaho o.com		<u>ails.html</u>	
Switchboard.co	switchboard.intelius.	www.switchboard.c	Removed in 1
m	com/optout.php	om/help/privacypol	business day.
switchboard.intelius.		<u>icy.htm</u>	
com/			
Addresses.com	www.addresses.co	www.addresses.co	Removed in 1
MANAN addresses so	m/optout.php	m/privacy.php	business day.
www.addresses.co m			

Site/Link	Opt-Out Template/ Email Link	Privacy Link for Added Details	Other Information
US Search www.ussearch.com (for the following)	N/A – Only available for the secondary sites shown below.	www.ussearch.com /consumer/comme rce/about/privacy.j sp:jsessionid=P1IUEg Msu9qsy3NJKK8avw **.node4?adID=100 02101	Completed template (www.ussearch.co m/consumer/optou t/submitOptout.do) required to opt out of this main site. See Section 2 for details.
WhoWhere.com (Lycos People Search) www.whowhere.co m/	Email specialservices@uss earch.com. Use "XML removal request" in the subject line. In the message, include your first name, middle name or initial, last name, city, state and age.	info.lycos.com/priv acy.php	Removed in about 30 business days. Contact privacy@lycos.com for more information.
Lycos White Pages peoplesearch.lycos .com/whitepage/	Submit the phone number that appears in your search results to lycoswpoptout@uss earch.com.	info.lycos.com/priv acy.php	Contact privacy@lycos.com for more information.
ZabaSearch www.zabasearch.c om	www.zabasearch.c om/block_records/ opt-out- services.php	zabasearch.com/pr ivacy.php	Costs \$20, takes effect in 24 hours. Free service available by mail takes 6 to 8 weeks (see Section 2 for details).

Site/Link	Opt-Out Template/ Email Link	Privacy Link for Added Details	Other Information
Phone Number Direc	tories		
Directory Assistance Plus/ Fonecart www.daplus.us/ind ex1.aspx fonecart.com/index 1.aspx 1.aspx	www.daplus.us/Re move.aspx fonecart.com/remo ve.aspx?key=9327D F08AD2F0929ABC28 4795F8C8D82	www.daplus.us/Priv acy.aspx fonecart.com/Priva cy.aspx	Removed in 2 business days. Though each site offers an opt-out URL, one submission seems to clear both sites.
ReversePhone Detective/ FreeCellPhone Tracer www.reversephone detective.com/ www.freecellphone tracer.com/	www.reversephone detective.com/opt out/optout.php www.freecellphone tracer.com/FCPT.as px?_act=Optout	www.reversephone detective.com/priv acy.html www.freecellphone tracer.com/FCPT.as px?_act=PrivacyPrin ciples	Removed immediately. Though each site offers an opt out URL, one submission seems to clear both sites.

Fax or Snail Mail Opt-Outs

Site/Link	Opt-Out Letter Template Link	Privacy Link for Added Details	Other Information
Intelius www.intelius.com (plus the following)	Fax (425-974-6194) letter with copies of state-issued proof of identity and Intelius page(s) showing your info.	www.intelius.com/p rivacy.php	Complete faxed requests take 4 to 6 weeks.
Yahoo.comphone.people.yahoo.com	N/A – Opt out at yahoo.intelius.com/optout.php.	info.yahoo.com/pri vacy/us/yahoo/det ails.html	Removed in 1 business day.
Switchboard.co m switchboard.intelius. com/	N/A - Opt out at switchboard.intelius. com/optout.php.	www.switchboard.c om/help/privacypol icy.htm	Removed in 1 business day.
Addresses.com www.addresses.co m	N/A - Opt out at www.addresses.co m/optout.php.	www.addresses.co m/privacy.php	Removed in 1 business day.
PeopleFinders/ Enformion www.peoplefinders. com www.enformion.co m	Mail letter with a printout of the record(s) you want suppressed, if possible. Include your email address or a SASE to receive a record of what is being suppressed.	www.peoplefinders. com/privacy.aspx www.enformion.co m/help.aspx?vw=st atement	

Site/Link	Opt-Out Letter Template Link	Privacy Link for Added Details	Other Information
PublicRecords <i>Now/</i> PrivateEye www.public- records-now.com www.privateeye.co m	Mail <u>letter</u> with a printout of the record(s) you want suppressed, if possible.	Use the "Terms & Conditions" link from both of these: www.public-records-now.com/Help/def ault.aspx?from=hys 0329507696&piid=4 6#PrivacyPolicy and www.privateeye.com/Help/default.aspx?from=hys0329507739&piid=03#PrivacyPolicy.	
USA People Search www.USA-people- search.com	Mail <u>letter</u> .	www.usa-people- search.com/Privacy _aspx	Phone: 800-248- 1544
US Search www.ussearch.com (plus the following)	Complete opt-out template at www.ussearch.com/consumer/optout/submitOptout.do and mail.	www.ussearch.com /consumer/comme rce/about/privacy.j sp:jsessionid=P1IUEg Msu9qsy3NJKK8avw **.node4?adID=100 02101	
 InstantPeople Finder www.instantpeoplef inder.com 	N/A	N/A	No opt-out policy of its own.

Site/Link	Opt-Out Letter Template Link	Privacy Link for Added Details	Other Information
WhoWhere.com (Lycos People Search) www.whowhere.co m/	N/A - Use US Search template above, alone, or also send an email to specialservices@uss earch.com with "XML removal request" in the subject line. In the message, include your first name, middle name or initial, last name, city, state and age.	info.lycos.com/priv acy.php	Removed in about 30 business days. Contact privacy@lycos.com for more information.
Lycos White Pages peoplesearch.lycos .com/whitepage/	N/A – Submit the phone number that appears in your search results to lycoswpoptout@ussearch.com .	info.lycos.com/priv acy.php	Contact privacy@lycos.com for more information.
Reunion.com www.reunion.com	N/A	www.reunion.com/ privacy-policy	Opt-out instructions not clear/consistent on site and seem to require registration.
Acxiom www.acxiom.com	N/A – Submit an opt-out form request at http://www.acxiom.com/opt-out-request-form .	www.acxiom.com/ online-privacy- policy	When you receive the form by mail, sign and return it and your request will be processed.

Site/Link	Opt-Out Letter Template Link	Privacy Link for Added Details	Other Information
Veromi www.veromi.net	Mail <u>letter</u> with a printout of the record(s) you want suppressed, if possible. Include your email address or a SASE to receive a record of what is being suppressed.	Click "Privacy Policy" at the bottom right corner of the home page.	
Lost People www.lostpeople.co m	Mail <u>letter</u> .	N/A	Submit any questions by mail or using email links at www.lostpeople.com/support1.html.
ZabaSearch www.zabasearch.c om	Mail <u>letter</u> with a printout of search results containing your information. Circle your details on the printout.	zabasearch.com/pr ivacy.php	Removed in 6 to 8 weeks. For online option that costs \$20, see ZabaSearch online opt out. Or see details about the free mail option in Section 2.

Site/Link	Opt-Out Letter Template Link	Privacy Link for Added Details	Other Information
LexisNexis People Locator Products & Services www.lexisnexis.com (plus the following)	N/A – Sign and complete template at www.lexisnexis.com /terms/privacy/dat a/OptOutTemplate. pdf and submit with required documentation (a Law Enforcement Affidavit or proof of identity theft or risk of physical harm; see Section 2 for details).	www.lexisnexis.com /privacy/statement. aspx	Opt out of non-public information databases only available for law enforcement, victims of identity theft and those at risk of physical harm and not involved in law enforcement. You have the option to receive a response by mail.
Accurint www.accurint.com	N/A	www.lexisnexis.com /privacy/statement. aspx	No opt-out policy of its own. If you have questions, go to the Contact Us tab on Accurint (www.accurint.com/contactus.html).

Section 2: Details

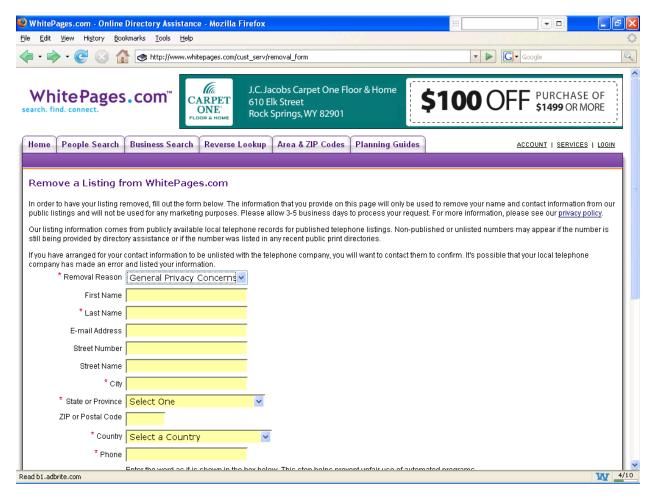
This section features nitty gritty details plus direct links to online opt-outs and to letter templates you can use for the sites that require fax or snail mail requests. If you find this cumbersome and boring, please refer to <u>Section 1</u>.

Please note that the opt-out policies for all sites are likely to change periodically. If a solution presented here isn't working, check the privacy link on the site for changes. **You may earn a reward!** If you discover a new and verifiable opt-out solution for any site, use the contact form at <u>regainingprivacyonline.com/update</u>, and we will provide a cash reward up to \$100!

Online Opt Outs - 20 Sites

WhitePages (plus Superpages.com, PhoneNumber.com, Address.com, 411.com and MSN.com)

Go to WhitePages.com (www.whitepages.com) to search for your listing using "People Search," "Reverse Phone" or "Reverse Address." If your search brings up more than one result, click on "Listing Details" for your contact information. Then scroll down to the "privacy options" box at the bottom of the page and click on the "Is this you? Remove your listing" link. This should bring you to the request form at http://www.whitepages.com/10001/cust_serv/removal_form. (If the removal option is not available for your listing, use the "Contact Us" link at the bottom of the home page under WhitePages.com Inc.)



To remove your listing, complete the request form. Your listing should be removed within three to five business days. According to WhitePages, the information you provide is only used to remove your name and contact information from its public listings and will not be used for marketing purposes.

Removing your information from WhitePages.com also removes it from the entire WhitePages.com Network, including *Superpages.com, PhoneNumber.com, Address.com, 411.com* and *MSN.com*.

Not working? Check the privacy policy at www.whitepages.com/privacy_central for changes. If you discover a new and verifiable opt-out solution for any site, use the contact form at regainingprivacyonline.com/update, and we will provide a cash reward!

AT&T/Anywho

AT&T and Anywho.com use the same database. To remove your information, go to http://www.anywho.com/help/privacy_list.html and submit the phone number you want removed. Then, using the phone associated with that number, call 732-978-5000, extension 1 to confirm the removal. Requests usually take a few minutes to complete. *Please note: Requests do not work for business listings.*

Not working? Check the privacy policy at www.att.com/gen/privacy-policy?pid=2506 for changes. If you discover a new and verifiable opt-out solution for any site, use the contact form at regainingprivacyonline.com/update, and we will provide a cash reward!

DoNotCall.gov

To remove your phone numbers from telemarketing lists, go to www.donotcall.gov/register/reg.aspx. This is a free service. DoNotCall.gov allows you to remove your home and cell phone number(s) from lists that telemarketers use. Most telemarketers should not call your number once it has been on the registry for 31 days. If they do, you can file a complaint right on the site at www.donotcall.gov/complaint/complaintcheck.aspx. The National Do Not Call Registry is managed by the Federal Trade Commission (FTC), the nation's consumer protection agency. It is enforced by the FTC, the Federal Communications Commission (FCC), and state law enforcement officials. Because of limitations in the jurisdiction of the FTC and FCC, calls from or on behalf of political organizations, charities, and telephone surveyors are still permitted, as are calls from companies with which you have an existing business relationship, or those to whom you've provided express agreement in writing to receive their calls.

The cash reward for updates is not applicable with this free government service. However, if you'd like to check the privacy policy, go to www.ftc.gov/ftc/privacy.shtm.

ZoomInfo

To remove your public profile from this site (www.zoominfo.com), send an email to remove@zoominfo.com with your request and the URL of your profile. For more information, contact ZoomInfo at 781-693-7500, 866-904-Zoom, Fax 781-693-7510 or:

Zoom Information Privacy Site Coordinator 307 Waverley Oaks Rd, Waltham, MA 02452

A note from the site's privacy policy, "ZoomInfo only collects and displays information that can already be found on any public search engine. Because the web is constantly changing and we search millions of new and old web pages every day, your information may be acquired again by our service without our knowledge. We recommend that you check back monthly to ensure that your Public Profile contains only the information you choose to have displayed, and that our search tools have not re-discovered previously deleted information. The best way to avoid having your information found by our search engine (or any other search engine) is to contact the operator of the website that contains the original source(s) of the information and ask for the operator to remove the displayed information from the web."

Not working? Check the privacy policy at the bottom of the home page, www.zoominfo.com/, for changes. If you discover a new and verifiable opt-out solution for any site, use the contact form at regainingprivacyonline.com/update, and we will provide a cash reward!

Ameridex

This site (www.ameridex.com) claims it is a good resource for probate and genealogical research, birth parents and adoptee searches and date of birth verification. Its database is compiled from multiple public and publicly available record sources. To remove your information, click the Privacy Statement link at the bottom of the home page (www.ameridex.com/privacy.html). Then click the privacy link (www.ameridex.com/newp.php) and complete the form.

Not working? Check the privacy policy at www.ameridex.com/privacy.html for changes. If you discover a new and verifiable opt-out solution for any site, use the contact form at regainingprivacyonline.com/update, and we will provide a cash reward!

Intelius (for Yahoo.com, Switchboard.com and Addresses.com)

Intelius (<u>www.intelius.com</u>) sells background reports based on public information. The reports include your birth date, court records, phone number, address history, income, home value and relatives. In addition, the site is frequently used to populate other sites such as online directories. In fact, some of these other sites ONLY get information from Intelius, refreshing their data every four to12 weeks. In other words, removing your information from Intelius goes a long way to protecting it.

According to the site, you can opt out specific information from the Intelius People Search service. Upon request, Intelius will suppress your name as it appears in a particular record and the associated identifying information such as your address and phone number. The main site requires you to fax a letter. See details under Fax or Snail Mail Opt Outs.

The following sites use Intelius data and offer online opt outs. You SHOULD only have to remove your information from Intelius, but there may be lag time for a secondary site to load the update reflecting your removal. If you still show up on these sites, here are the specific URLs to remove your information online:

- Yahoo.com (phone.people.yahoo.com): remove at yahoo.intelius.com/optout.php
- Switchboard.com (switchboard.intelius.com/): remove at switchboard.intelius.com/optout.php
- Addresses.com (<u>www.addresses.com</u>): remove at <u>www.addresses.com/optout.php</u>

Fill out the form for each and submit it by clicking the "Remove me" button. The listing should be removed within one business day after you complete and submit the request. If you experience any issues removing your listing from these sites, call Intelius at 425-974-6100 or use the support link below. Please note: All requests must be in writing, so using the support form below is the most efficient way to communicate with Intelius.

https://www.intelius.com/emailcontact.php

There's an option on the "Subject" field for "How do I remove my information from your site?" Email questions or problems only. This is not a shortcut for opting out of Intelius, which requires a **faxed request**.

According to Intelius, any time your identifying information appears in a public record that is different from the record you opted out, it will again appear on the site. For example, if your address or area code changes, your new information will appear unless you opt out the new record.

Not working? Check the privacy policies on each site for changes:

- Yahoo.com: <u>info.yahoo.com/privacy/us/yahoo/details.html</u>
- Switchboard.com: <u>www.switchboard.com/help/privacypolicy.htm</u>
- Addresses.com: <u>www.addresses.com/privacy.php</u>

If you discover a new and verifiable opt-out solution for any site, use the contact form at <u>regainingprivacyonline.com/update</u>, and we will provide a cash reward!

US Search (for WhoWhere.com/Lycos People Search and Lycos White Pages)

This site (www.ussearch.com) accesses third-party databases to gather information for background reports. According to the site, most of the information is from public records, and as such cannot be removed. But the site does offer a free opt-out service that prevents your name and address from appearing in most searches. The main site requires you to mail a completed template at www.ussearch.com/consumer/optout/submitOptout.do.. See details under Fax or Snail Mail Opt Outs.

The following sites use US Search data and offer email opt outs. You SHOULD only have to remove your information from US Search, but there may be lag time for a secondary site to load the update reflecting your removal. If you still show up on these sites, here are the instructions to remove your information by email:

- o WhoWhere.com/Lycos People Search (www.whowhere.com/): Send an email opt-out request to specialservices@ussearch.com. Put "XML removal request" in the subject line and include your first name, middle name or initial, last name, city, state and age. The site says US Search will make good faith efforts to remove your information in 30 business days. If you have questions about Lycos, email the site at privacy@lycos.com.
- Lycos White Pages (peoplesearch.lycos.com/whitepage/): Submit the
 phone number that appears in your search results to
 lycoswpoptout@ussearch.com. If you have questions about Lycos, email
 the site at privacy@lycos.com.

There aren't online or email instructions available for other sites using US Search data, including InstantPeopleFinder.com and Reunion.com.

Not working? Check the privacy policies available at info.lycos.com/privacy.php for both WhoWhere.com and Lycos White Pages for changes. If you discover a new and verifiable opt-out solution for any site, use the contact form at regainingprivacyonline.com/update, and we will provide a cash reward!

ZabaSearch

ZabaSearch (<u>www.zabasearch.com</u>) is a free people search and public information search engine. Because the site does not maintain a database of records, it cannot change or remove the information it finds from various public records sources. However, ZabaSearch can create a filter that will block certain information from appearing when someone runs a search. You have two options to block your information:

- Pay \$20 online: Go to opt-out-services at
 https://www.zabasearch.com/block_records/opt-out-services.php to block
 particular information and related records from appearing in ZabaSearch and
 other web sites for \$20. Once you submit your request, your records should
 disappear from ZabaSearch results in 24 hours. Blocked records are guaranteed
 not to reappear for at least two and half years.
- Free by mail: See details under Fax or Snail Mail Opt Outs.

ZabaSearch warns that blocking your information WILL NOT remove it from the information sources. Also, there may be multiple results for one individual due to the way the information was entered at the source. Even the slightest variation in a name, such as a period after a middle initial or a spelling of a street name, will result in a separate record.

Not working? Check the privacy policy at <u>zabasearch.com/privacy.php</u> for changes. If you discover a new and verifiable opt-out solution for any site, use the contact form at <u>regainingprivacyonline.com/update</u>, and we will provide a cash reward!

Phone Number Directories (Directory Assistance Plus/Fonecart and ReversePhoneDetective/FreeCellPhoneTracer)

Directory Assistance Plus and Fonecart

Information on DirectoryAssistancePlus (www.daplus.us/index1.aspx) and Fonecart (fonecart.com/index1.aspx) is provided by infoUSA, Inc. Both sites may remove your listing based on one request, but to be safe go ahead and submit separate requests:

- o DirectoryAssistancePlus (<u>www.daplus.us/Remove.aspx</u>)
- Fonecart
 (fonecart.com/remove.aspx?key=9327DF08AD2F0929ABC284795F8C8D8

 2)

Each template includes:

- o Full name
- o Street address, city, state, zip code
- Phone number

Your listings should be removed in two business days.

Not working? Check the privacy policies at www.daplus.us/Privacy.aspx and fonecart.com/Privacy.aspx for changes. If you discover a new and verifiable opt-out solution for any site, use the contact form at regainingprivacyonline.com/update, and we will provide a cash reward!

ReversePhoneDetective/FreeCellPhoneTracer

ReversePhoneDetective (www.reversephonedetective.com) and FreeCellPhoneTracer (www.freecellphonetracer.com/) are attached to a reverse cell and landline number database. To opt-out of the database, enter your name, email address and number into the opt-out form at www.reversephonedetective.com/optout/optout.php or www.freecellphonetracer.com/FCPT.aspx?_act=Optout. (Remove your information from one site and it is automatically removed from the other.) The removal should be immediate, as the sites suggest you then run a search to verify that your opt-out request has been successfully processed. The sites claim that removal will last for at least 12 months.

Not working? Check the privacy policies at www.reversephonedetective.com/privacy.html and www.freecellphonetracer.com/FCPT.aspx?_act=PrivacyPrinciples for changes. If you discover a new and verifiable opt-out solution for any site, use the contact form at regainingprivacyonline.com/update, and we will provide a cash reward!

Fax or Snail Mail Opt Outs – 20 Sites

Intelius (plus Yahoo.com, Switchboard.com and Addresses.com)

Intelius (<u>www.intelius.com</u>) sells background reports based on public information. The reports include your birth date, court records, phone number, address history, income, home value and relatives. In addition, the site is frequently used to populate other sites such as online directories. In fact, some of these other sites ONLY get information from Intelius, refreshing their data every four to12 weeks. In other words, removing your information from Intelius goes a long way to protecting it.

According to the site, you can opt out specific information from the Intelius People Search service. Upon request, Intelius will suppress your name as it appears in a particular record and the associated identifying information such as your address and phone number. Send your request by fax to 425-974-6194. Include proof of identity, which can be a copy of a state-issued ID card or driver's license. (If you include a copy of your driver's license, cross out the photo and license number. They only need to see your name, address and date of birth.) Though not required, it may also be helpful to send a copy of the Intelius page that includes your information. You can use the handy template included in the appendix or create your own letter.

You can call customer service (425-974-6100) with any questions, but the hold time varies from ten to 20 minutes and they will tell you that you need to fax your request.

Intelius says it takes four to six weeks to process a faxed request that includes all required information. If you do not include proof of identity, your request will not be processed.

According to Intelius, any time your identifying information appears in a public record that is different from the record you opted out, it will again appear on the site. For example, if your address or area code changes, your new information will appear unless you opt out the new record.

Not working? Check the privacy policy at www.intelius.com/privacy.php for changes. If you discover a new and verifiable opt-out solution for any site, use the contact form at regainingprivacyonline.com/update, and we will provide a cash reward!

The following sites use Intelius data and offer online opt outs. You SHOULD only have to remove your information from Intelius, but there may be lag time for a secondary site to load the update reflecting your removal. If you still show up on these sites, here are the specific URLs to remove your information online:

- Yahoo.com (phone.people.yahoo.com): remove at yahoo.intelius.com/optout.php
- **Switchboard.com** (switchboard.intelius.com/): remove at switchboard.intelius.com/optout.php
- Addresses.com (<u>www.addresses.com</u>): remove at <u>www.addresses.com/optout.php</u>

Fill out the form for each and submit it by clicking the "Remove me" button. The listing should be removed within one business day after you complete and submit the request. If you experience any issues removing your listing from these sites, call Intelius at 425-974-6100 or use the support link below. Please note: All requests must be in writing, so using the support form below is the most efficient way to communicate with Intelius.

https://www.intelius.com/emailcontact.php

There's an option on the "Subject" field for "How do I remove my information from your site?" Email questions or problems only. This is not a shortcut for opting out of Intelius, which requires a faxed request.

Not working? Check the privacy policies on each site for changes:

- Yahoo.com: <u>info.yahoo.com/privacy/us/yahoo/details.html</u>
- Switchboard.com: www.switchboard.com/help/privacypolicy.htm
- Addresses.com: <u>www.addresses.com/privacy.php</u>

If you discover a new and verifiable opt-out solution for any site, use the contact form at regaining privacy online.com/update, and we will provide a cash reward!

PeopleFinders/Enformion

Upon request, PeopleFinders (www.peoplefinders.com) /Enformion (www.enformion.com) will block your records from being shown in many, but not all, search results. To submit a request, send a letter including your:

- First name
- Last name
- Middle initial
- Aliases and A.K.A.s
- Complete current address
- Complete former addresses going back 20 years (we suggest providing five years at most)
- Date of birth (month, day and year)
- If possible, a printout of the records you want to have suppressed

To get a record of what is being suppressed, you can also add your email address or include a self-addressed, stamped envelope. You can use the handy <u>template</u> included in the appendix or create your own letter.

Mail your letter to:
Opt-Out/PeopleFinders.com
1821 Q Street
Sacramento, CA 95811

According to PeopleFinders/Enformion, the information you send will be kept confidential and is used to ensure complete suppression of your records. If you'd like more information from:

- PeopleFinders, click the "Contact Us" link to email the Customer Care team.
- Enformion, use the "Contact" tab on the site to submit an email to customer support.

Not working? Check the privacy policies at www.peoplefinders.com/privacy.aspx and www.peoplefinders.com/

PublicRecords Now/PrivateEye

Upon request, PublicRecords*Now* (<u>www.public-records-now.com</u>) and PrivateEye (<u>www.privateeye.com</u>) will block your records from being shown in most search results. To submit a request, send a letter including your:

- First name
- Last name
- Middle initial
- Aliases and A.K.A.s
- Complete current address
- Complete former addresses going back 20 years (we suggest providing five years at most)
- Date of birth (month, day and year)
- If possible, a printout of the records you want to have suppressed

You can use the handy <u>template</u> included in the appendix or create your own letter.

Mail your letter to:
Opt-Out/PublicRecordsNow.com/PrivateEye.com
15332 Antioch St., Suite 713
Los Angeles, CA 90272

According to PublicRecords *Now*/PrivateEye, the information you send will be kept confidential and is used to ensure complete suppression of your records.

Not working? Check the privacy policies at www.privateeye.com/Help/default.aspx?from=hys0329507739&piid=03#PrivacyPolicy for changes. (From the links provided, click the "Terms & Conditions" link to see the privacy policy in a popup on each site.) If you discover a new and verifiable opt-out solution for any site, use the contact form at regainingprivacyonline.com/update, and we will provide a cash reward!

USA People Search

To remove information from the people database at www.USA-people-search.com, send a letter including your:

- Full name
- Any aliases
- Date of birth
- Current and previous addresses
- Telephone number

You can use the handy <u>template</u> included in the appendix or create your own letter. Mail your letter to:

USA PEOPLE SEARCH PO BOX 188860 SACRAMENTO, CA 95818

For more information, contact the site at 800-248-1544 or send an email using the "Contact Us" link at the bottom of the home page.

If you have an account with USA People Search and wish to delete it, contact customer support at www.usa-people-search.com/contact.aspx and request it.

Not working? Check the privacy policy at www.usa-people-search.com/Privacy.aspx for changes. If you discover a new and verifiable opt-out solution for any site, use the contact form at regainingprivacyonline.com/update, and we will provide a cash reward!

US Search (plus InstantPeopleFinder.com, WhoWhere.com/Lycos People Search, Lycos White Pages, and Reunion.com)

This site (www.ussearch.com) accesses third-party databases to gather information for background reports. According to the site, most of the information is from public records, and as such cannot be removed. But the site does offer a free opt-out service that prevents your name and address from appearing in most searches. Access the opt-out service template at www.ussearch.com/consumer/optout/submitOptout.do. It asks for every address where you've lived or received mail over the past 10 years, as well as your full name and approximate age at each address. It also asks for your email address.

Complete the template, print it and mail it to:

US Search.com Inc. Attn: Opt-Out Department Service Center 600 Corporate Pointe, Suite 220 Culver City, CA 90230

For more information, contact the site at 800-US-SEARCH (800-877-3272) or use the customer service online request form available through the "Contact Us" link at www.ussearch.com/consumer/commerce/about/contact_cs.jsp.

Not working? Check the privacy policy at https://www.ussearch.com/consumer/commerce/about/privacy.jsp:jsessionid=P1IUEgMsu9qsy3NJKK8avw**.node4?adID=10002101 for changes. If you discover a new and verifiable opt-out solution for any site, use the contact form at regainingprivacyonline.com/update, and we will provide a cash reward!

Opting out on US Search also removes your information from the following:

o **InstantPeopleFinder** – This site (<u>www.instantpeoplefinder.com</u>) does not appear to have an opt-out policy of its own. If you'd like to contact InstantPeopleFinder.com directly, write to:

Instant People Finder 600 Corporate Pointe, Ste 220 Culver City, CA 90230

o WhoWhere.com (Lycos People Search) – This site (www.whowhere.com/) has an email option for opting out that goes directly to US Search. So you can use the US Search opt-out template described above, alone, or also send an email request to specialservices@ussearch.com. Use a subject line of "XML removal request" and include your first name, middle name or initial, last name, city, state and age. The site says US Search will make

good faith efforts to remove your information in 30 business days. If you have questions about Lycos, email the site at privacy@lycos.com.

- o Lycos White Pages This site (peoplesearch.lycos.com/whitepage/) also has an email option for opting out that goes to US Search. Submit the phone number that appears in your search results to lycoswpoptout@ussearch.com. If you have questions about Lycos, email the site at privacy@lycos.com.

The site claims to have a removal policy, but it requires registering and forces you through several marketing screens that ask for even more of your personal information. (Not all of the added detail is required, but in the process we never saw the supposed link to have our information removed.) We suggest skipping this and removing your information from US Search as quickly as possible.

If you have questions for Reunion.com, email http://help.reunion.com/cgibin/reunion.cfg/php/enduser/ask.php, call 888-704-1900 or write to:

Reunion.com Attn: Privacy Policy Officer 2118 Wilshire Blvd. Box 1008 Santa Monica, CA 90403-5784

Not working? Check the privacy policies available at info.lycos.com/privacy.php (WhoWhere.com and Lycos White Pages) and www.reunion.com/privacy-policy (Reunion.com) for changes. (There is no privacy policy posted at InstantPeopleFinder.) If you discover a new and verifiable opt-out solution for any site, use the contact form at regainingprivacyonline.com/update, and we will provide a cash reward!

Acxiom

Acxiom (<u>www.acxiom.com</u>) provides data to websites, businesses and law enforcement officials. Its products fall into two categories: marketing and reference.

Reference data is taken from public records and includes financial information and Social Security numbers. This information is only provided to businesses and law enforcement. You can't opt out.

However, you can opt out of Acxiom's marketing database. The marketing data does not include credit information or Social Security numbers. Submit an opt-out form request at http://www.acxiom.com/opt-out-request-form. When you receive the form by mail, sign and return it and your request will be processed.

Not working? Check the privacy policy at www.acxiom.com/online-privacy-policy for changes. If you discover a new and verifiable opt-out solution for any site, use the contact form at regainingprivacyonline.com/update, and we will provide a cash reward!

Veromi

Upon request, Veromi (<u>www.veromi.net</u>) will block your records from being shown in many, but not all, search results. To submit a request, send a **signed** request including your:

- First name
- Last name
- Middle initial
- Aliases and A.K.A.s
- Complete current address
- Complete former addresses going back 20 years (we suggest providing five years at most)
- Date of birth (month, day and year)
- If possible, a printout of the records you want to have suppressed

To get a record of what is being suppressed, you can also add your email address or include a self-addressed, stamped envelope. You can use the handy <u>template</u> included in the appendix or create your own letter.

Mail your letter to:
Opt-Out/Veromi.net
1821 Q Street
Sacramento, CA 95811

According to the site, the information you send will be kept confidential and is used to ensure complete suppression of your records.

Not working? Check the privacy policy on the home page at www.veromi.net for changes. (Click "Privacy Policy" at the bottom right corner of the home page.) If you discover a new and verifiable opt-out solution for any site, use the contact form at regainingprivacyonline.com/update, and we will provide a cash reward!

Lost People

Upon request, Lost People (<u>www.lostpeople.com</u>) will block your records from being shown in search results. To opt out, send a letter including your:

- Name
- Address
- Social Security number
- Date of birth

You can use the handy template included in the appendix or create your own letter.

Mail your letter to: MPIS, Inc PO BOX 120 New Creek, WV 26743-0279

For more information, go to the site and submit questions using the email links under Support-Contact (www.lostpeople.com/support1.html).

Not Working? This site does not appear to have a privacy policy to check for the update reward. For further information, use the site's contact mail or support email address. If you discover a new and verifiable opt-out solution for any site, use the contact form at regainingprivacyonline.com/update, and we will provide a cash reward!

ZabaSearch

ZabaSearch (<u>www.zabasearch.com</u>) is a free people search and public information search engine. Because the site does not maintain a database of records, it cannot change or remove the information it finds from various public records sources. However, ZabaSearch can create a filter that will block certain information from appearing when someone runs a search. You have two options to block your information:

- Pay \$20 online: See details under Online Opt Outs.
- **Free** by mail: To block your records by mail, the site includes specific instructions:
 - 1. Go to www.ZabaSearch.com and type in your name to run a search.
 - 2. If you have a common name and too many results appear, try narrowing your search to a State and/or add a city.
 - 3. Once the results are displayed, print the screen using your browser's print function.
 - 4. Check the print out, and CLEARLY CIRCLE those results that are yours in red or blue ink.
 - 5. On a separate sheet of paper, provide your full name, address, email address, phone number and date of birth. (You can use the handy template included in the appendix or create your own letter.) This allows the site to match your name with the names you wish to have opted out. According to ZabaSearch, this information is not used for any purpose other than to create the opt-out filter, and your letter will be destroyed.
 - Once you have the print out and the letter, send them in one envelope to: ZabaSearch Record Blocking 2828 Cochran Street, #397 Simi Valley, CA 93065
 - 7. Allow six to eight weeks from the time you send the request for the records to be removed.
 - 8. Over time, public information sources update their records, and your information may appear again in ZabaSearch, so check back every three months or so. If you see additional records you wish to have opted-out, repeat the steps above.

9. Failure to follow any of the instructions listed above may result in your request not being processed. Provide all the information requested.

If you are or have been an **elected person**, **law enforcement**, **military**, **judicial**, **correctional**, **state**, **county or federal employee**, indicate this in your letter to receive special attention. Include detailed information such as office or department name and work phone number for verification. If you use our <u>template</u>, there are options for including this information.

ZabaSearch warns that blocking your information WILL NOT remove it from the information sources. Also, there may be multiple results for one individual due to the way the information was entered at the source. Even the slightest variation in a name, such as a period after a middle initial or a spelling of a street name, will result in a separate record.

Not working? Check the privacy policy at <u>zabasearch.com/privacy.php</u> for changes. If you discover a new and verifiable opt-out solution for any site, use the contact form at <u>regainingprivacyonline.com/update</u>, and we will provide a cash reward!

LexisNexis People Locator Products & Services (plus Accurint)

Upon request, LexisNexis (<u>www.lexisnexis.com</u>) will remove your records from its <u>non-public</u> information databases if:

- You are a state, local or federal law enforcement officer or public official and your position exposes you to a threat of death or serious bodily harm; or
- You are a victim of identity theft; or
- You are at risk of physical harm.

If one of these situations applies to you, you must submit the following information:

- For law enforcement officers: A letter from your supervisor stating that your
 position exposes you to a threat of death or serious bodily harm and a
 completed <u>Law Enforcement Affidavit</u>; or,
- For victims of identity theft: A copy of a police report documenting the identity theft or similar documentation such as a letter from a bank or credit card lender documenting the claimed identity theft; or,
- For those at risk of physical harm and not involved in law enforcement: A copy of a protective court order, a copy of a police report or similar documentation such as a letter from a social worker, a shelter administrator or a health care professional.

Also **sign** and fill out the template at www.lexisnexis.com/terms/privacy/data/OptOutTemplate.pdf, which includes your:

- First and last name
- Middle initial (optional)
- Street address, city, state, zip code
- Full date of birth (month, day and year)
- Telephone number (optional)
- Social Security number (optional used only to process your request)
- Signature

Mail the completed template and supplemental required documentation depending on the condition that applies to your situation (law enforcement, identity theft or risk of physical harm) by fax (800-732-7672) or mail:

LexisNexis Opt-Out Request PO Box 933 Dayton, Ohio 45401 According to the site, LexisNexis will review your request for opt-out upon the receipt of the required documentation. LexisNexis retains the right to determine the databases to which the request for removal will apply and the duration of the removal period. In addition, LexisNexis will consider requests for opt-out for good cause and retains the right to determine whether to grant or deny such requests.

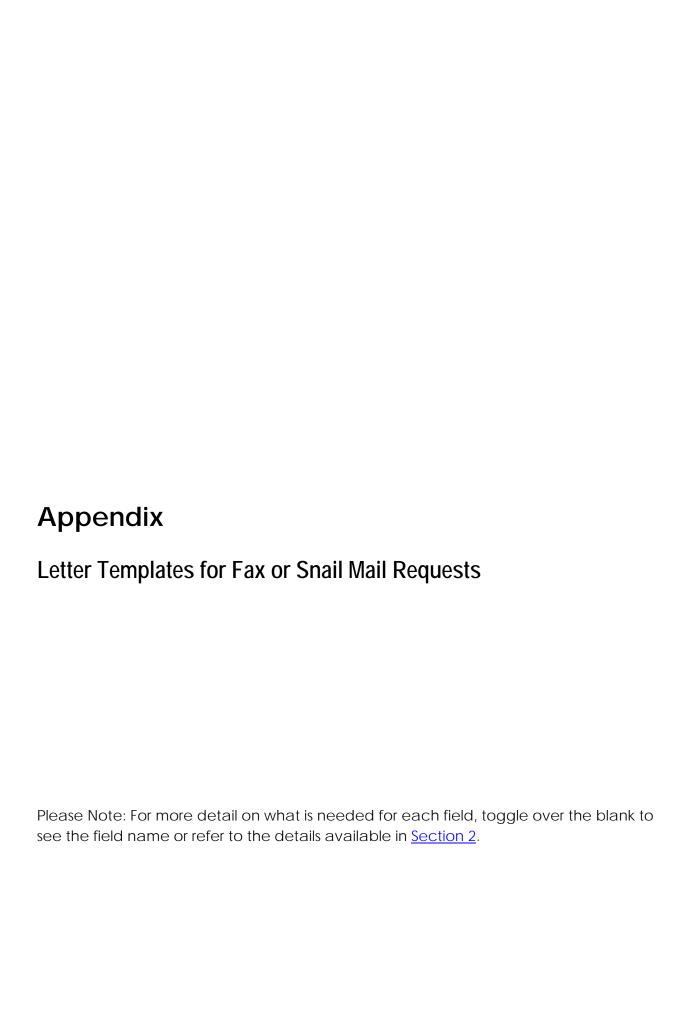
A letter responding to your request will be sent to you if you mark that option at the end of the template.

The site claims that information submitted as part of a request for suppression will be used solely in fulfilling the request and for no other purposes.

Opting out on LexisNexis also removes your information from:

Accurint – This site (<u>www.accurint.com</u>) does not have an opt-out policy
of its own, as the privacy information links directly to the LexisNexis process
shown above. If you have questions about Accurint, go to the Contact Us
tab (<u>www.accurint.com/contactus.html</u>) for several contact options.

Not working? Check the privacy policy at www.lexisnexis.com/privacy/statement.aspx for changes. If you discover a new and verifiable opt-out solution for any site, use the contact form at regainingprivacyonline.com/update, and we will provide a cash reward!



Via Fax: 425-974-6194

Ed Petersen Vice President, Consumer Affairs City Center Bellevue 500 108th Avenue NE, 25th floor Bellevue, WA 98004

Opt out of Intelius People Search Service

Dear Mr. Petersen:

Please suppress my information from People Search results, including:

- Name:
- Address:

I am also including a copy of the Intelius results showing this information and proof of my identity showing my name, address and date of birth.

I understand this request also ultimately removes my information from Yahoo.com, Switchboard.com and Addresses.com.

Thank you.

Sincerely,

Opt-Out/PeopleFinders.com 1821 Q Street Sacramento, CA 95811

Opt out of Records Shown on PeopleFinders.com and Enformion.com

Sincerely,

To Whom It May Concern:
Please block my records from search results on PeopleFinders.com and Enformion.com. Per your requirements, here is my identifying information:
First name:
Last name:
Middle initial:
Aliases and A.K.A.s:
Complete current address:
Complete former addresses going back 20 years:
Date of birth:
Thank you.

Opt-Out/PublicRecords*Now*/PrivateEye.com 15332 Antioch St., Suite 713 Los Angeles, CA 90272

Opt out of Records Shown on PublicRecords \textit{Now}\ and PrivateEye.com

To Whom It May Concern:

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Please block my records from search results on PublicRecords <i>Now</i> and PrivateEye.com. Per your requirements, here is my identifying information:
First name:
Last name:
Middle initial:
Aliases and A.K.A.s:
Complete current address:
Complete former addresses going back 20 years:
Date of birth:
Thank you.
Sincerely,

USA PEOPLE SEARCH PO BOX 188860 SACRAMENTO, CA 95818

Opt out of Records Shown on USA-People-Search.com

Го Whom It May Concern:
Please remove my information from the people database on USA-People-Search.com. Per your requirements, here is my identifying information:
Full name:
• Aliases:
Date of birth:
Current address:
Previous addresses:
Current telephone number:
Thank you.
Sincerely,

Opt-Out/Veromi.net 1821 Q Street Sacramento, CA 95811

Opt out of Records Shown on Veromi.net

То	Whom	It May	Concern:
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Thank you.

Sincerely,

Whom It May Concern:
ease remove my information from search results on Veromi.net. Per your requirements, here my identifying information:
First name:
Last name:
Middle initial:
Aliases and A.K.A.s:
Complete current address:
Complete former addresses going back 20 years:
Date of birth:

MPIS, Inc PO BOX 120 New Creek, WV 26743-0279
Opt out of Records Shown on LostPeople.com
To Whom It May Concern:
Please block my records from search results on LostPeople.com. Per your requirements, here is my identifying information:
Name:
• Address:
Social Security number:

• Date of birth:

Thank you.

Sincerely,

ZabaSearch Record Blocking 2828 Cochran Street, #397 Simi Valley, CA 93065

Blocking My Information on ZabaSearch

To Whom It May Concern:

Sincerely,

This is a request to create a filter that will block my information from appearing when someone

runs a search on ZabaSearch.
I have enclosed a printout of search results and circled my information in red or blue. Per you requirements, here is my identifying information:
Full name:
Address:
Email address:
Phone number:
Date of birth:
Thank you.